

IT'S WHO YOU KNOW

You will need:

- ✓ **It's Who You Know stickers** (a set for each person in your group)
- ✓ **Me boards** (one for each person in your group)
- ✓ **Us board**
- ✓ **Pens**

There's an old saying: 'it's not what you know, it's who you know'. Networks are powerful tools, and the bigger your network, the more opportunities you have.

This is a quick activity that helps us to see how networks can grow, and what people's social networks look like around Croydon.

First, hand each person in your group a set of stickers and a *Me board*. Each sticker has a job title or a skill on it.

The aim of this activity is to get as many job titles and skills on your *Me board* as possible.

If you know someone personally with any of the job titles and skills, write their name on the sticker, peel it off and stick it on your *Me board*. Only write one name per sticker. It's ok if you don't know someone in every job or with every skill.

When everyone has finished their boards, it's time to build your network.

Set a time limit of 2 - 3 minutes. Speak to other people in your group and see if they know someone in a job or with a skill that you haven't got on your board yet. When you find someone, ask them to tell you about that person, and write their name directly on your board (not on a sticker).

When the time is up, see how many more people you have on your board. You will probably have lots more contacts on your board, and that's after just 2 or 3 minutes mingling. Imagine the number of people who could connect with each other and make the most of a wider network if different groups came together and shared their knowledge.

Finally, combine all your contacts and add them all to the *Us board* of contacts for your group.

If you want to send your boards to the Commission, call us on **0800 612 2182** and we'll arrange a time when we can come and collect them. This will be used as insight into networks in Croydon, and will help the Commission to build a picture of the borough, and help them make their decisions when it comes to proposing policies.

SHARE! Ask someone to take a photo of your group with your *Us board*. You can email it to contact@opportunitycroydon.org or tweet it with the hashtag **#OppCroydon**.

You can also vote in your group which kind of skills or jobs you want to know more of, and why, and tell us this in the email or on Twitter.



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contact@opportunitycroydon.org



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